



APD NEWS

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FOR IMMEDIATE RELEASE

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Central Texas Motorcycle Safety Fair to launch SMART Program

On Saturday, May 9, 2009 the Austin Police Department along with several local law enforcement agencies will host a Motorcycle Safety Fair to launch the SMART Program. The event will begin with a 10 a.m. news conference followed by a safety fair that will last until 3 p.m. at the Tony Burger Center, 3200 Jones Road.

The safety fair will kick-off a week of traffic enforcement on all motorcycles and motorists. The enforcement program is based around a slogan "Stay Sharp, Ride S.M.A.R.T."

S Safety Equipment

M Motorcycle license (or applicable license for a moped/scooter)

A Awareness

R Responsible (Riding Sober)

T Traffic Laws

During the week of May 11-17, 2009 the SMART program traffic enforcement initiative will begin. In addition to motorcycles, it will focus on motorists that violate motorcycle riders' right of way, while travelling the roadways. The primary launch of this program and heavy enforcement is due to both motorcycle crashes resulting in fatalities and injuries being on the rise, both locally and at the state level.

The fair will include live music from local Austin Musician Dale Watson, rider safety courses, motorcycle demonstrations and stunts, motorcycle theft information, giveaways, vendors, free food, and several items to be raffled off. All proceeds from the event will be going to Bikers Against Child Abuse (BACA).

Central Texas Motorcycle Safety Fair SMART Program

Saturday, May 9, 2009

10 a.m. to 3 p.m.

Tony Burger Center

3200 Jones Road

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